

Media Kit 2025

# ATELIER COUTURE MAGAZINE

- 60% mobile-first readers
- 70% shop online monthly from featured brands
- High Instagram and Pinterest engagement
- Loyalty to luxury editorial brands and micro-influencers
- CORE: 25–45
- SECONDARY: 46–60+
- (HIGH-NET-WORTH, ART AND FASHION COLLECTORS)
- 80% WOMEN
- 18% MEN
- 2% NON-BINARY / GENDER NON-CONFORMING



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# SERVICE & RATES

## **Signature Feature - \$1,500**

This package includes a premium full-page editorial feature in our publication, tailored storytelling that aligns with your brand identity, one dedicated Instagram post to our engaged luxury audience, and a 24-hour Instagram Story spotlight with swipe-up or link-in-bio functionality. Ideal for product launches or designer/brand highlights.

## **Luxury Launch - \$2,500**

A high-impact promotional bundle featuring your brand on our homepage spotlight section for 1 week, a dedicated feature in our luxury newsletter (3,000+ subscribers), and a cross-promoted Instagram Story with editorial highlights. Perfect for newly launched collections or timed seasonal campaigns.

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## **Custom Campaign - \$4,200**

A fully integrated media campaign designed for maximum exposure. Includes one bespoke editorial feature, creative video content production (1-2 minutes), ad bundle placement across our homepage, social media, and email newsletter for one month. Includes full analytics report post-campaign. Best for strategic brand building.

## **Yearly Partner - \$10,000**

Our most comprehensive package. Includes four (4) seasonal features (once per quarter), ongoing support through social media campaigns, quarterly newsletter inclusions, homepage banner visibility, and first-look editorial placements. Access to custom collaboration and exclusive partnership perks.

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# SERVICE & RATES

## Custom Packages - Inquire for Pricing

We offer tailored media solutions based on your brand goals and budget. These can include print exclusives, VIP event features, podcast mentions, or influencer collaborations. Schedule a discovery call to build your own bespoke package.

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